



Young People's Work Ready Training - Young Asian Voices



- **Target wards:** Hendon and Millfield (Sunderland East)
- **Target group:** BAME
- **Timeline:** July 2019 - March 2023
- **CLLD (ESF) funding:** £113,002
- **Total project value:** £226,005

Project summary:

Supporting disadvantaged, unemployed young people, aged 16 and over to identify and achieve their career aspirations. Working with young people, the project supported individuals to gain transferable skills, build their confidence and assist them to gain qualifications enabling them to move towards gaining paid employment and/or being work ready.

The project delivered:

- 235 participants supported
- 87 participants moved into education or training
- 80 previously unemployed participants moved into employment
- 8 previously inactive participants moved into employment or job search





Tech for Communities - Sunderland Software City



- **Target Area:** CLLD wide
- **Target group:** VCSE's or CLLD projects
- **Timeline:** February 2020 – March 2023
- **CLLD (ERDF) Funding:** £50,487
- **Total Project Value:** £84,145

Project summary:

Sunderland Software City helped VCSE organisations increase their social impact and organisational efficiency through exploring the adoption of digital technologies. The project launched during the coronavirus pandemic; a time when digital adoption was needed most to support communities across Sunderland. The project involved a series of digital events focused on providing practical digital adoption methods to VCSEs.

The project delivered:

- 21 enterprises received support





Enterprise for All - Sunderland Bangladesh International Centre



- **Target area:** CLLD wide
- **Timeline:** March 2020 – March 2023
- **CLLD (ERDF) funding:** £104,391
- **Total project value:** £173,985

Project summary:

Enterprise for All explored opportunities to set up businesses and raise awareness of enterprising opportunities within BAME communities. Information, advice and guidance was provided for people in the CLLD area of Sunderland. One to one support was provided to individuals and workshops were delivered to develop understanding of enterprise and self-employment.

The project delivered:

- 5 enterprises received support
- 2 new enterprises to receive support
- 2 new jobs created
- 47 potential entrepreneurs assisted





Well Included - International Community Organisation of Sunderland



- **Target area:** City wide CLLD areas
- **Target groups:** The project will target Eastern European migrants and refugees (although no eligible client will be excluded). Some of the clients will be victims of domestic violence and modern slavery.
- **Timeline:** December 2020 - September 2022
- **CLLD (ESF) funding:** £35,806
- **Total project value:** £71,612

Project summary:

The project provided comprehensive, holistic, one-to-one support to improve employability of migrants, including refugees in CLLD-eligible areas. The project provided help with job searching, improving English language skills, access to training and job applications. The project supported clients with the aim for individuals to progress into work or education/training.

The project delivered:

- 37 participants supported
- 17 participants moved into education or training
- 9 previously unemployed participants moved into employment
- 1 previously inactive participant moved into job search





Community Support Workers - Supporting Community Wealth Building in the city

Sunderland City Council



- **Target wards:** Citywide including Sunderland North
- **Target groups:** VCS organisations across the city
- **Timeline:** February 2021 - March 2023
- **CLLD (ESF) funding:** £233,427
- **Total project value:** £466,854

Project summary:

The project provided support to VCS organisations across the city, that the sector itself had identified as what is needed not only to continue to be active in communities but in order to develop and thrive, enabling them to deliver commissioned services which support the delivery of the City Plan and Neighbourhood Investment Plans.

The project delivered:

- 68 VCSE organisations supported to deliver new community-based service
- 9 Social Investment projects supported e.g. new business models, feasibility studies, options appraisal completed
- 68 Number of VCSE organisations supported to become more sustainable
- 17 Number of VCSE sector employees/volunteers supported in the enterprise journey





Community Helper Plus - Youth Almighty Project



- **Target wards:** Silksworth and St. Chad's (Sunderland West)
- **Timeline:** October 2018 - December 2021
- **Neighbourhood funding:** £30,000
- **CLLD (ESF) funding:** £38,995
- **Total project value:** £78,543

Project summary:

Run by Youth Almighty Project, the Community Helper service offered information, advice and guidance to enable the most vulnerable within communities to move into sustainable long-term employment. The vision was to encourage and raise the aspirations of local people in the West of Sunderland. The project assisted individuals with employment and volunteering support, signposting to specialist services, CV development, application forms and more. The goal was to not only improve lives, but also improve the lives of their families, which in turn leads to stronger community spirit.



The project delivered:

- 53 participants supported
- 8 participants moved into education or training
- 8 previously unemployed participants moved into employment
- 10 previously inactive participants moved into employment or job search





Community Champions - Pennywell Youth Project



Phase 1

- **Target wards:** Sandhill and St. Anne's (Sunderland West)
- **Timeline:** October 2018 - December 2020
- **CLLD (ESF) funding:** £42,286
- **Total project value:** £98,216

Phase 2

- **Target wards:** Sandhill and St. Anne's
- **Timeline:** January 2021 – May 2022
- **CLLD (ESF) funding:** £46,428
- **Total project value:** £92,856



Project summary:

The Community Champions provided intensive support for a range of issues. The project aimed to remove barriers and enable residents to gain a range of knowledge and skills. In doing so, individuals increased their confidence and moved closer to the labour market. Individuals who progressed through the programme will be ready to access training, voluntary opportunities and employment.

The project delivered:

- 206 participants supported
- 25 participants moved into education or training
- 11 previously unemployed participants moved into employment
- 4 previously inactive participants moved into employment or job search





Care to Achieve - Pallion Action Group



Phase 1

Target wards: Pallion, Sandhill, St Anne's (Sunderland West)

- **Timeline:** November 2018 - June 2021
- **Neighbourhood funding:** £20,000
- **CLLD (ESF) funding:** £49,961
- **Total project value:** £99,961

Phase 2

Target wards:

- **Timeline:** June 21 – March 2023
- **CLLD (ESF) funding:** £80,266
- **Total project value:** £160,532

Project summary:

The Care to Achieve project raised the aspirations, skills, knowledge and experience of young people aged 15 to 24 years old whom were looked after, leaving care or homeless. The project provided the opportunity to access training and support to help them into education, training or employment.

The project delivered:

- 100 participants supported
- 12 participants moved into education or training
- 2 previously unemployed participants moved into employment
- 25 previously inactive participants moved into employment or job search





Prospecting for Enterprise - North East Business and Innovation Centre



- **Target wards:** St. Anne's, St. Chad's, Pallion, Sandhill, Silksworth (Sunderland West)
- **Timeline:** September 2018 - March 2023
- **Neighbourhood funding:** £20,000
- **CLLD (ERDF) funding:** £33,215
- **Total project value:** £55,358

Project summary:

The project helped people who live in the West Area of Sunderland that have the dream of being their own boss but had not yet taken the step to make it a reality.

Business Start-up - We designed our support to meet the particular needs and circumstances of the client, and we helped with: writing a business plan; applying for the funds available to help people start their business; the practicalities of launching a business – bank account, premises, insurance, tax, benefit etc.

Social Enterprise – We also offered specialist advice on social enterprise. These are businesses that trade for social benefit and can access other types of funding as a result.

The project delivered:

- 29 potential entrepreneurs assisted





West REACT - Sunderland North Community Business Centre



West REACT is part of the North West REACT project however information below is specifically for the West area

Phase 1

- **Target wards:** Barnes, Pallion, St. Anne's, St. Chad's, Sandhill, Silksworth (Sunderland West)
- **Target groups:** Out of work residents aged 16-66, residing in target wards
- **Timeline:** January 2019 - December 2021
- **Neighbourhood funding:** £40,000
- **CLLD (ESF) funding:** £61,162
- **Total project value:** £122,325

Phase 2

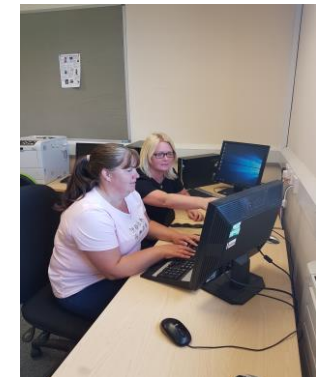
- **Target wards:** Sandhill, St. Anne's, St Chad's, Pallion, Barnes
- **Timeline:** October 2021 – March 2023
- **CLLD (ESF) funding:** £21,316
- **Total project value:** £42,631

Project summary:

West REACT was an holistic employment support service with key aims to improve access to a wide range of employability services for local residents, including access to ICT, training, volunteering and jobs. It also offered bespoke recruitment support for local employers, 'Linking Local People to Local Jobs.' Through strong partnership working, REACT aimed to improve community capacity, reduce social isolation and, improve the lives of local people and their families by reconnecting them to the World of Work.

The project delivered:

- 133 participants supported
- 11 participants into education or training
- 28 previously unemployed participants into employment
- 17 previously inactive participants into employment or job search





Castle Ward Raising Aspirations - SNCBC



- **Target wards** - Castle (Sunderland North)
- **Timeline:** October 2018 - March 2023 (project paused then restarted in April 2020)
- **CLLD (ESF) funding:** £23,792
- **Total project value:** £47,583

Project summary:

The Raising Aspirations project was delivered in the Castle Ward in North Sunderland. An effective engagement, targeting and signposting project with a focus on developing skills and volunteering opportunities. In turn, the project assisted individuals to gain work-based experience, moving local people closer to the labour market whilst reducing social isolation, improving the area and improving soft skills.

The project delivered:

- 46 participants supported
- 14 participants moved into education or training
- 1 previously unemployed participants moved into employment




Sunderland
City Council
Supported by
North Area Committee



Wellbeing Works - Grace House NE



- **Target wards** – Castle, Redhill, Southwick, St. Peter's (Sunderland North)
- **Timeline:** August 2018 - January 2020
- **Neighbourhood funding:** £17,415
- **CLLD (ESF) funding:** £29,025
- **Total project value:** £58,050

Project summary:

The Wellbeing Works project aimed to reach carers and others who feel distanced from society and unable to enter (or re-enter) the world of work without support to address their health and wellbeing. Wellbeing Works brought together organisations working in this field to improve their sustainability.

The project delivered:

- Supported 47 participants
- 3 participants have moved into education or training
- 2 previously unemployed participants have moved into employment





Home Grown - Sunderland Home Grown CIC



Phase 1

Target area: CLLD wide

Timeline: August 2018 - June 2020

CLLD (ESF) funding: £86,637

Total project value: £173,637

Phase 2

Target area: CLLD wide

Timeline: October 2020 – March 2023

CLLD (ESF) funding: £78,873

Total project value: £157,746



Project summary:

Sunderland Home Grown has developed an old site into a vibrant and welcoming community garden. The site has grown to offer social and therapeutic horticulture as well as training. Providing an innovative solution to health and social care and opportunities for vulnerable adults including training and employment.

Phase 1 Achievements:

- 43 participants supported
- 29 participants moved into education or training
- 2 inactive participants moved into employment or job search

Phase 2 Achievements:

- 58 participants supported
- 30 participants moved into education or training
- 4 inactive participants into employment or job search



First Step - SCAG and Media Savvy



- **Target wards:** St Peter's ward (Sunderland North)
- **Timeline:** October 2020 - March 2023
- **Neighbourhood funding:** £6,769
- **CLLD (ESF) funding:** £142,771
- **Total project value:** £237,952

Project summary:

The *First Steps* project offered people in St Peters ward the opportunity to access a range of information, advice, support and guidance about business start-up including social enterprises. Support options were varied, relevant and personalised to individual needs. Areas covered included:

- Start-up information
- Management / leadership support and mentoring
- Corporate & Social responsibility
- Business basics
- Using your transferable skills and experience
- Skills development & Confidence building

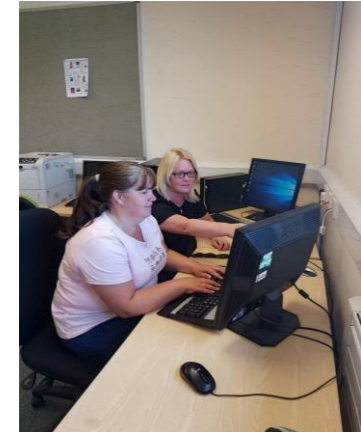
The project delivered:

- 21 enterprises received support
- 107 potential entrepreneurs assisted





North REACT - Sunderland North Community Business Centre



North REACT is part of the North West REACT project however information below is specifically for the North area

- **Target wards:** Castle, Redhill, St. Peter's, Southwick, (Sunderland North)
- **Target groups:** Out of work residents aged 16-66, residing in target wards
- **Timeline:** January 2019 - March 2023
- **CLLD (ESF) funding:** £131,139
- **Total project value:** £262,278

Project summary:

North REACT was an holistic employment support service with key aims to improve access to a wide range of employability services for local residents, including access to ICT, training, volunteering and jobs. It also offered bespoke recruitment support for local employers, 'Linking Local People to Local Jobs.' Through strong partnership working, REACT aimed to improve community capacity, reduce social isolation and improve the lives of local people and their families by reconnecting them to the World of Work.

The project delivered:

- 227 participants supported
- 21 participants moved into education or training
- 79 previously unemployed participants moved into employment
- 21 previously inactive participants moved into employment or job search





Employability for All - Foundation of Light



Target area: CLLD wide based in the North of Sunderland

Target groups: Supporting those aged 19+ with a particular focus on unemployed, inactive, over 50s, BAME and those with disabilities

Timeline: April 2019 - March 2023

CLLD (ESF) funding: £47,817

Total project value: £95,634

Project summary:

The Foundation is offered a two-stage programme of employability support:

- 1) Information, Advice and Guidance with a qualified employability tutor offering informal support on job searches, current labour marketing information, employers currently recruiting, what skills are needed to access jobs in the local community and where you can find support to access training opportunities across the City to gain employment
- 2) A ten-week employability programme offering qualifications in industries including; Health and Social Care, Hospitality, Digital Skills, Engineering/Construction and general employability. On completion of this course, the Foundation will support positive progressions to further training and into employment with partner employers.

The project delivered:

- 95 participants supported
- 12 participants moved into education or training
- 3 previously unemployed participants moved into employment





Sunshine Co-operative Community Shop - Sunshine Co-operative CIC



- **Target area:** Hendon, St Michael's, Millfield and Southwick (Sunderland East and Sunderland North)
- **Target groups:** Key beneficiary groups such as young people, individuals from migrant communities and particularly those with skill deficits & poor educational attainment
- **Timeline:** March 2021 - March 2023
- **CLLD (ESF) funding:** £27,362
- **Total project value:** £54,725

Project summary:

This project helped develop Sunshine Co-operative into a sustainable community enterprise offering a quality, healthy food retail and home/office distribution service in Sunderland City Centre and the surrounding areas. It created new jobs, training and volunteering opportunities in social enterprise, customer service and retail.

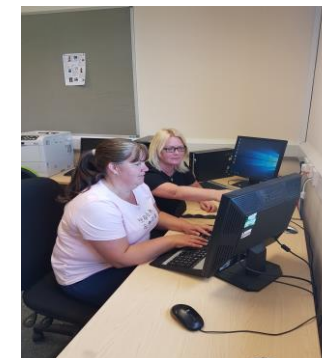
The project delivered:

- 12 participants supported
- 2 participants into education or training
- 1 previously unemployed participants into employment





Washington REACT - SNCBC



- **Target area:** Washington
- **Target groups:** Out of work residents aged 16-66 residing in Washington
- **Timeline:** January 2019 - March 2023
- **Neighbourhood funding:** £100,000
- **CLLD (ESF) funding:** £137,003
- **Total project value:** £274,005

Project summary:

Washington REACT was a holistic employment support service with key aims to improve access to a wide range of employability services for local residents, including access to ICT, training, volunteering and jobs. It also offered bespoke recruitment support for local employers, 'Linking Local People to Local Jobs.' Through strong partnership working, REACT aimed to improve community capacity, and reduce social isolation whilst enhancing the employment skills of local people through targeted training and coaching, which will ultimately improve their lives by reconnecting them to the World of Work.

The project delivered:

- 295 participants supported
- 42 participants moved into education or training
- 119 previously unemployed participants into employment
- 4 previously inactive participants moved into employment or job search





Hylton Castle Skilled Up - Hylton Castle Trust



- **Target area:** Castle, Rehill, Southwick, Hendon, Pallion, Millfield and Sandhill
- **Target groups:** Those who are currently unemployed or economically inactive and not engaged in training or volunteering in target CLLD areas.
- **Timeline:** October 2021 – March 2023
- **CLLD (ESF) funding:** £15,865
- **Total project value:** £31,731

Project summary:

Skilled Up: Making it work at Hylton Castle provided opportunities for people living in CLLD target wards in the North area of Sunderland who were at the start of their journey towards employment, through an exciting programme of high quality, intensely supported work-based learning, experience and mentoring based at the heart of the community in the iconic Hylton Castle.

The project delivered:

- 14 participants supported
- 5 participants moved into education or training
- 4 previously unemployed participants moved into employment





#Skills@Grace House - Grace House



- **Target area:** Southwick, Redhill, Pallion, Millfield, Sandhill, Hendon, Washington North
- **Target groups:** Disabled young people aged 16 to 25 years.
- **Timeline:** Sept 21 – March 2023
- **CLLD (ESF) funding:** £21,519
- **Total project value:** £43,037

Project summary:

#skills@Grace House project worked with disabled young people aged 16 to 25 to improve their skills, knowledge and confidence which improved their quality of life and enabled them to reach their potential.

The project delivered:

- 19 participants supported
- 16 participants moved into education or training
- 5 inactive participants moved into employment or job search





Innovate for Good including Social Innovation Grants

North East Business and Innovation Centre



- **Target area:** The entire ward areas of: Castle, Millfield, Redhill, St. Anne's and Washington North in their entirety. Parts of ward areas of Barnes, Fulwell, Hendon, Pallion, St Chad's, St. Michael's, St. Peter's, Sandhill, Silksworth, Southwick, Washington Central, Washington East, Washington South, Washington West.
- **Target groups:** New and established social enterprises and SMEs in the CLLD area.
- **Timeline:** Jan 22 – March 2023
- **CLLD (ERDF) funding:** £448,297
- **Total project value:** £1,121,014

Project summary:

NE-BIC's Social Innovation Grants provided grant funded support to new and established social enterprises and SMEs in the CLLD area to assist them with the development of new products and services, set up new businesses and create employment in established businesses.

The project delivered:

- 103 enterprises received support
- 72 employment increase in supported enterprises
- 12 potential entrepreneurs assisted to be enterprise ready
- 24 new enterprises supported





Unlock Sunderland Culture

Sunderland Culture



- **Target area:** All CLLD ward areas
- **Target groups:** This programme will be targeted at micro and small creative enterprises who have started their enterprise journey but need support to grow and develop to become sustainable
- **Timeline:** April 2022 – March 2023
- **CLLD (ERDF) funding:** £56,444
- **Total project value:** £94,074

Project summary:

Sunderland Culture delivered Unlock; a programme of enterprise support focussed on creative industries. The offer comprised a grant programme, networking and events enabling entrepreneurs to access tailored support and resources to grow their micros/small creative businesses and inspire an enterprising community in the CLLD area.

The project delivered:

- 45 enterprises received support
- 7 new enterprises supported





There's work out there! - Sunderland Training & Education Farm



- **Target area:** Sandhill, St. Anne's, Pallion, Millfield, Hendon, Southwick, St. Chad's
- **Target groups:** Disadvantaged inactive young people aged 16-24 years, those from an ethnic background, with poor literacy and numeracy skills or with disabilities will be specifically targeted.
- **Timeline:** April 2022 – March 2023
- **CLLD (ESF) funding:** £78,098
- **Total project value:** £156,196

Project summary:

There's work out there! project with Sunderland Training & Education farm ltd was for those who needed support with forward directional life changes and were willing to support their community volunteering while gaining training and employment skills.

The project delivered:

- 52 participants supported
- 38 participants moved into education or training
- 8 previously unemployed participants moved into employment
- 44 previously inactive participants moved into employment or job search





Making Music Work - The Bunker CIC



- **Target area:** All CLLD target areas
- **Target groups:** Targeting of unemployed or economically inactive individuals and those with English as a second language.
- **Timeline:** April 2022 – March 2023
- **CLLD (ESF) funding:** £30,050
- **Total project value:** £60,100

Project summary:

The project delivered music and creative media-based training, employability and enterprise development programmes aimed at people who were unemployed or economically inactive in order to reduce the impact of social isolation on the wellbeing of young people and adults in the CLLD areas of the city.

The project delivered:

- 40 participants supported
- 8 participants moved into education or training
- 2 previously unemployed participants moved into employment
- 6 previously inactive participants moved into employment or job search





Linked Employment Achievement Project - LEAP Springboard Sunderland Trust



- **Target area:** Pallion, Pennywell, Millfield, Southwick, Washington
- **Target groups:** Residents who are marginalised from the labour market and those most disadvantaged from accessing mainstream provision.
- **Timeline:** April 2022 – March 2023
- **CLLD (ESF) funding:** £47,893
- **Total project value:** £95,785

Project summary:

The LEAP project worked with employers and partners across the city to provide industry recognised training and development. Participants had the opportunity to gain real time work experience, skills and qualifications, enabling them to progress into further training, apprenticeships be supported into sustainable employment.

The project delivered:

- 38 participants supported
- 7 participants moved into education or training
- 14 previously unemployed participants moved into employment
- 5 previously inactive participants moved into employment or job search





Voluntary Sector Community Grant Scheme Sunderland City Council



- **Target area:** All CLLD ward areas
- **Target groups:** Those who continue to suffer the after-effects of the covid pandemic compounded by the cost-of-living crisis as well as grow the wider community support programme (social prescribing) offer.
- **Timeline:** September 2022 – March 2023
- **CLLD (ESF) funding:** £177,860
- **Total project value:** £355,720

Project summary:

The project provided a grant support scheme open to VCS organisations across the city, to provide vital funding to the sector to continue to be active in communities and deliver and/or enhance delivery of essential local services/activities to meet the needs of the most vulnerable within our communities

This project delivered:

- 254 participants supported
- 45 participants moved into education or training
- 58 previously unemployed participants moved into employment
- 55 previously inactive participants moved into employment or job search