

Sunderland Community Led Local Development Programme - Project Summaries



Acknowledgements of other funders are displayed on relevant project page

CLLD

Connecting.Building.Investing
Sunderland



**Sunderland
Community Led Local
Development Programme
2017 - 2022**

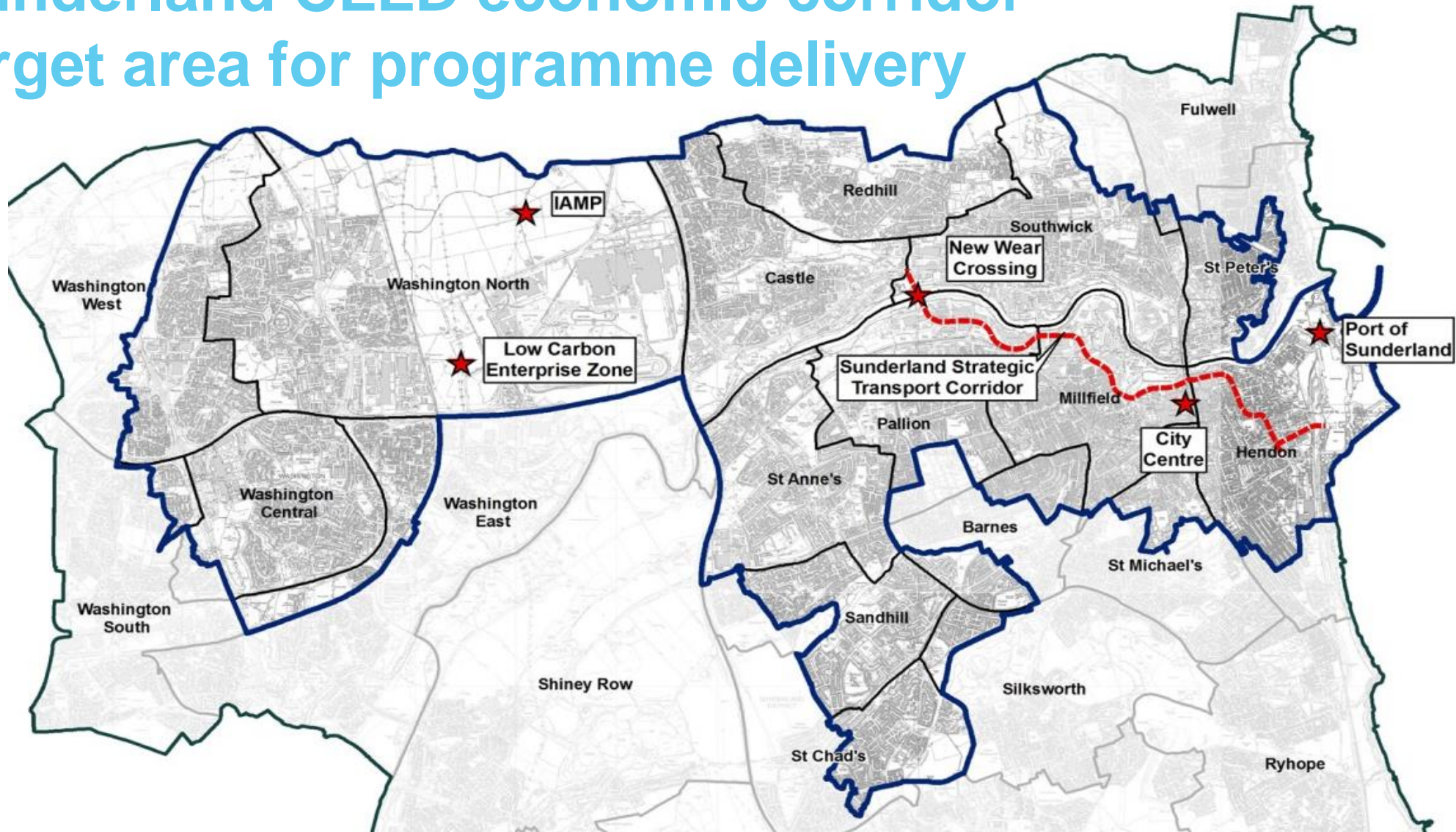
www.sunderlandclld.org.uk

clld@sunderland.gov.uk



The Sunderland Community Led Local Development Programme (CLLD) is a five year programme. Launched in November 2017 and will deliver up until December 2022. The programme is aimed at stimulating the local economy to deliver jobs and economic growth by supporting activity that addresses local needs and opportunities. Funded with the help of £3.05m of European Structural and Investment Funds and a further £2.75m match funding, the programme will deliver wide-ranging social and economic benefits in the areas being targeted by supporting activities designed to enhance people's skills and employment prospects, boost enterprise and entrepreneurship and improve community capacity, partnership working and social innovation.

Sunderland CLLD economic corridor – target area for programme delivery



CLLD Project Summaries...

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. These shapes are primarily located on the right side of the frame, creating a modern, layered effect.



SUNDERLAND ·HOME GROWN·

Growing plants, nurturing people
www.sunderlandhomegrown.co.uk





- ▶ **Project name – Home Grown**
- ▶ **Lead organisation – Sunderland Homegrown CIC**
- ▶ **Target area - CLLD wide**
- ▶ **Timeline: August 2018 - June 2020**
- ▶ **CLLD (ESF) funding: £86,637**
- ▶ **Total project value: £173,637**
- ▶ **Project summary:**
- ▶ **Home Grown is transforming a disused council maintenance site into a colourful, vibrant, and welcoming local market garden. The garden offers plants, produce, mentoring and training to the local community. Providing an innovative solution to health and social care while establishing a new sustainable trading outlet to the Sunderland area; contributing to the regeneration of the Southwick ward and creating local jobs and training opportunities for vulnerable adults.**
- ▶ **Web link - www.sunderlandhomegrown.co.uk**



Sunderland People First

A Voice For Change

- ▶ **Project name – Be Safe Be Confident**
- ▶ **Lead organisation – Sunderland People First CIC**
- ▶ **Target area - CLLD wide**
- ▶ **Timeline: July 2019 - September 2021**
- ▶ **CLLD (ESF) funding: £34,323**
- ▶ **Total project value: £68,646**
- ▶ **Project summary:**
- ▶ **Sunderland People First’s project support’s social inclusion and preparation for work for people with a learning disability and or autism and their communities. Its target is to enhance people’s social and employment skills and change community perception, to keep themselves and others safe and confident in the community and workplace.**
- ▶ **Web link – www.sunderlandpeoplefirst.com**
- ▶ ** [@SunderlandPeopleFirst](https://www.facebook.com/SunderlandPeopleFirst)**
- ▶ ** [Sunderland People First](https://twitter.com/SunderlandPeopleFirst)**





- ▶ Project name – Active N Able
- ▶ Lead organisation – B Active N B Fit
- ▶ Target area - CLLD wide
- ▶ Timeline: March 2019 - December 2020
- ▶ CLLD (ESF) funding: £68,400
- ▶ Total project value: £138,400
- ▶ Project summary:
 - ▶ Using our community building as a local resource to engage, upskill and certificate local people to act as volunteer peer health mentors within their communities, creating a locally trained workforce within the Sunderland Health and Social Care/Wellbeing Sector.
- ▶ Web link – www.bactivenbfit.co.uk





**FOUNDATION
OF LIGHT**

THE WORLD AT YOUR FEET



- ▶ Project name – Employability for All
- ▶ Lead organisation – Foundation of Light
- ▶ Target area - CLLD wide
- ▶ Timeline: April 2019 - March 2022
- ▶ CLLD (ESF) funding: £70,000
- ▶ Total project value: £140,000
- ▶ Project summary:
 - ▶ Employability for All works with unemployed and economically inactive adults from Sunderland's most disadvantaged communities. The project supports local residents to develop the skills, attributes, qualifications and experiences that will enable them to access rewarding and sustainable employment opportunities. These skills will enable individuals to respond to future changes and opportunities in the labour market.
- ▶ Web link – www.foundationoflight.co.uk

FISCUS

Improving Livelihoods, Changing Lives

- ▶ Project name – Benefits to Community Enterprise
- ▶ Lead applicant – FISCUS
- ▶ Target area - CLLD wide
- ▶ Timeline: July 2018 - June 2021
- ▶ CLLD (ESF) funding: £154,853
- ▶ Total project value: £258,088
- ▶ Project summary:
 - ▶ Benefits to Community Enterprise will raise awareness of enterprising opportunities for people in CLLD areas of Sunderland including exploring self-employment, social enterprise, micro enterprise and on-line trading. A team of 3 staff will provide specialist Welfare Benefits, Universal Credit and Debt Advice as well as pre-start up and ideas generation workshops.
- ▶ Web link – www.fiscus.org





- ▶ Project name – Young People's Work Ready Training
- ▶ Lead organisation – Young Asian Voices
- ▶ Target wards - Hendon and Millfield (Sunderland East)
- ▶ Timeline: July 2019 - July 2020
- ▶ CLLD (ESF) funding: £92,058
- ▶ Total project value: £184,115
- ▶ Project summary:
 - ▶ Supporting disadvantaged, unemployed young people, aged 16 and over to identify and achieve their career aspirations. Working with young people, we will support them to gain transferable skills, build their confidence and assist them to gain qualifications enabling them to move towards gaining paid employment and/or being work ready.



▶ @YAV_Sunderland



- ▶ **Project name – Wellbeing Works**
- ▶ **Lead organisation – Grace House NE**
- ▶ **Target wards - Castle, Redhill, Southwick, St. Peter's (Sunderland North)**
- ▶ **Timeline: August 2018 - January 2020**
- ▶ **CLLD (ESF) funding: £29,025**
- ▶ **Total project value: £58,050**
- ▶ **Project summary:**
- ▶ **The Wellbeing Works project aims to reach carers and others who feel distanced from society and unable to enter (or re-enter) the world of work without support to address their health and wellbeing. Wellbeing Works is bringing together organisations working in this field to improve their sustainability.**
- ▶ **Web link - www.gracehouse.co.uk**



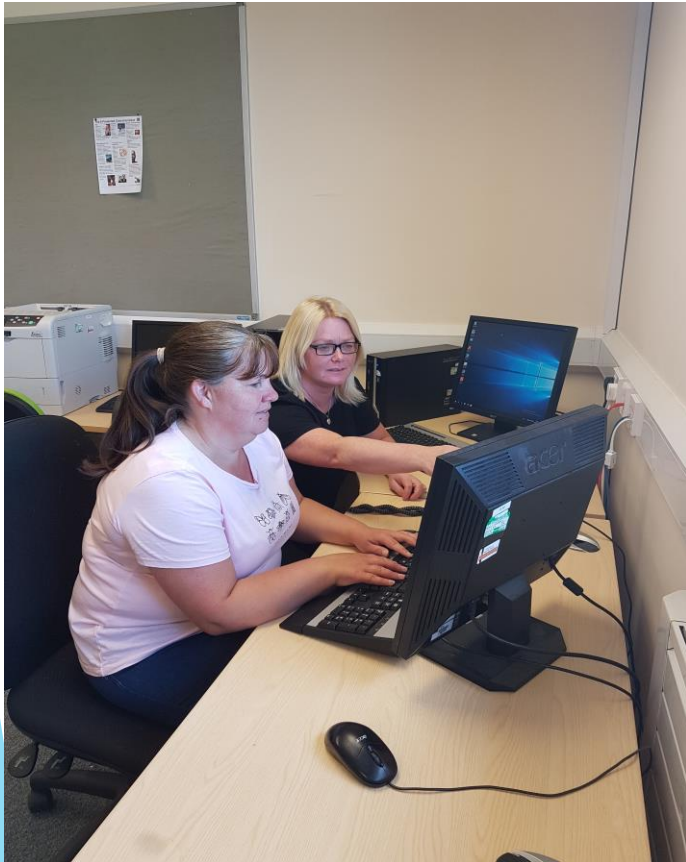

**Sunderland
City Council**

Supported by
North Area Committee

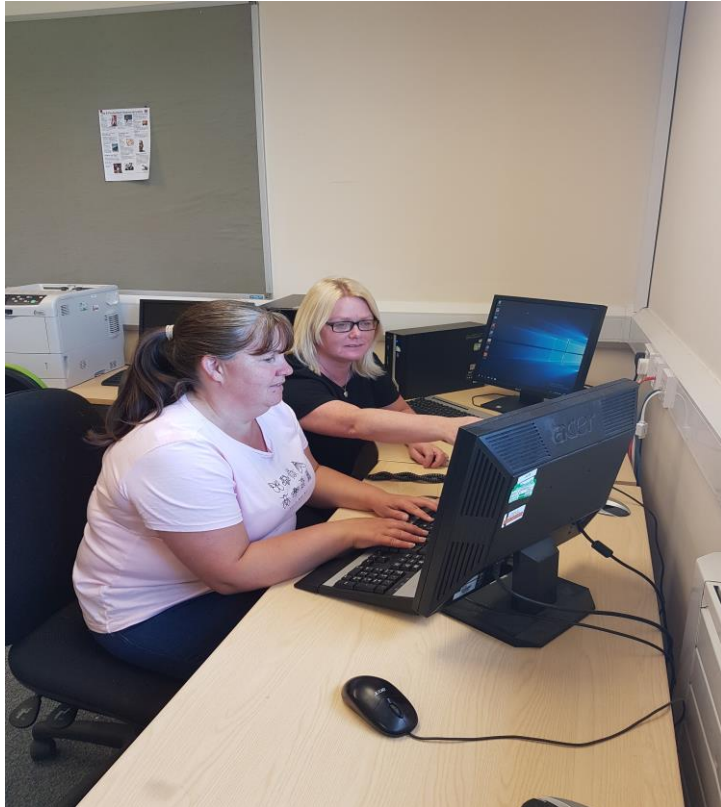


- ▶ **Project name – Castle Ward Raising Aspirations**
- ▶ **Lead organisation – SNCBC**
- ▶ **Target ward - Castle (Sunderland North)**
- ▶ **Timeline: April 2019 - June 2021**
- ▶ **CLLD (ESF) funding: £35,000**
- ▶ **Total project value: £70,000**
- ▶ **Project summary:**
- ▶ **The Raising Aspirations project will be delivered in the Castle Ward in North Sunderland. An effective engagement, targeting and signposting project with a focus on developing skills and volunteering opportunities. In turn, the project seeks to assist individuals gain work-based experience, moving local people closer to the labour market whilst reducing social isolation, improving the area and improving soft skills.**
- ▶ **Web link – N/A**





- ▶ **Project name – North & West REACT**
- ▶ **Lead organisation – Sunderland North Community Business Centre**
- ▶ **Target wards - Castle, Redhill, St. Peter's, Southwick, (Sunderland North) Barnes, Sandhill, St. Anne's, Pallion (Sunderland West)**
- ▶ **Timeline: January 2019 - September 2022**
- ▶ **CLLD (ESF) funding: £256,645**
- ▶ **Total project value: £513,290**
- ▶ **Project summary:**
- ▶ **North & West REACT is a holistic employment support service; designed to improve access to a range of employment pathways and services for both local residents and employers. REACT aims to improve community capacity, reduce social isolation and through strong partnership working, improve the lives of local people and their families by reconnecting them to the world of work.**
- ▶ **Web link – under development**



- ▶ **Project name – Washington REACT**
- ▶ **Lead organisation – Sunderland North Community Business Centre**
- ▶ **Target area – Washington**
- ▶ **Timeline: January 2019 - September 2022**
- ▶ **CLLD (ESF) funding: £182,145**
- ▶ **Total project value: £364,290**
- ▶ **Project summary:**
- ▶ **Washington REACT is a holistic employment support service, designed to improve all our local communities' development needs. Washington REACT will improve community capacity and reduce social isolation, whilst enhancing employment and skills, through targeted training and coaching.**
- ▶ **Web link – under development**



- ▶ Project name – Community Helper Plus
- ▶ Lead organisation – Youth Almighty Project
- ▶ Target wards - Silksworth and St. Chad's (Sunderland West)
- ▶ Timeline: October 2018 - April 2021
- ▶ CLLD (ESF) funding: £39,327
- ▶ Total project value: £79,294
- ▶ Project summary:
 - ▶ Ran by the Youth Almighty Project, the Community Helper service offers information, advice and guidance to enable the most vulnerable within communities move into sustainable long-term employment. The goal is to not only improve their lives, but also the lives of their families, which in turn leads to stronger community spirit.
 - ▶ The project's strong network of supporting volunteers, utilise active listening and provide trusted advice to assist individuals, enabling them to become more economically active and resilient citizens within their community.

Web link - www.youthalmighty.co.uk





Registered charity number 1143789

- ▶ **Project name – Community Champions**
- ▶ **Lead organisation – Pennywell Youth Project**
- ▶ **Target wards - Sandhill and St. Anne's (Sunderland West)**
- ▶ **Timeline: October 2018 - March 2020**
- ▶ **CLLD (ESF) funding: £42,286**
- ▶ **Total project value: £98,216**
- ▶ **Project summary:**
- ▶ **The Community Champions will provide intensive support for a range of issues. The project will remove barriers and enable residents to gain a range of knowledge and skills. In doing so, individuals will increase their confidence and move closer to the labour market. Individuals who progress through the programme will be ready to access training, voluntary opportunities and employment.**



"Care To Achieve"



- ▶ Project name – Care to Achieve
- ▶ Lead organisation – Pallion Action Group
- ▶ Target wards - Pallion, Sandhill, St Anne's (Sunderland West)
- ▶ Timeline: November 2018 - November 2020
- ▶ CLLD (ESF) funding: £49,961
- ▶ Total project value: £99,961
- ▶ Project summary:
 - ▶ The Care to Achieve project will raise the aspirations, skills, knowledge and experience of young people aged 15 to 24 years old whom are looked after, leaving care or homeless. Providing the opportunity to access training and support to help them into education, training or employment.
- ▶ Web link – www.pallionactiongroup.co.uk





- ▶ **Project name – Prospecting for Enterprise**
- ▶ **Lead applicant – North East BIC**
- ▶ **Target wards - St. Anne's, St. Chad's, Pallion, Sandhill, Silksworth (Sunderland West)**
- ▶ **Timeline: September 2018 - December 2020**
- ▶ **CLLD (ESF) funding: £30,000 Total project value: £50,000**
- ▶ **Project summary:**
- ▶ **To improve the prospects of residents from specific West Wards in Sunderland by raising awareness of enterprise via community liaison. Delivering workshops and one to one adviser support to new start-up businesses.**
- ▶ **Web link – www.ne-bic.co.uk**





- ▶ **Project Name: Digital Adoption for VCSEs**
- ▶ **Lead Organisation – Digital Catapult NETV**
- ▶ **Target Area: CLLD wide**
- ▶ **Timeline: 01/02/2020 – 30/09/2022**
- ▶ **CLLD (ERDF) funding: £77,609**
- ▶ **Total project value: £129,348**
- ▶ **Project Summary: Digital Catapult NETV is helping VCSE organisations increase their social impact and organisational efficiency through exploring the adoption of digital technologies. The project launched during the coronavirus pandemic; a time when digital adoption was needed most to support communities across Sunderland. The project involves a series of digital events focused on providing practical digital adoption methods to VCSEs.**
- ▶ **Web Link: www.sunderlandsoftwarecity.com**

