Introduction
To reduce accidents and improve safety for all road users, Sunderland City Council has a policy of reducing traffic speeds in residential areas where issues have been highlighted. This includes the introduction of 20mph zones in some neighbourhoods.

After carrying out assessments the Town End Farm area has been identified as a zone which will benefit from the proposed scheme. The area shown on the map (see insert) covers streets North of Washington Road and West of Hylton Lane. This will include streets such as Blackwood Road, Baxter Road, Bedhill Road and Brunswick Road (please see full list of streets on back of document).

The council propose to introduce the 20mph zone in 2018/2019 and we would like to hear the thoughts of the local residents and road users on the proposals.

Traffic information
Investigations in the area showed that vehicles speeds during a 1 hour speed survey using a speed radar gun carried out by officer shows on:

Blackwood Road Northbound
85th%ile 33.1mph
Max Speed 47mph (highest recorded speed)

Blackwood Road Southbound
85th%ile 33mph
Max Speed 42mph (highest recorded speed)

Baxter Road Northbound
85th%ile 35.9mph
Max Speed 42mph (highest recorded speed)

Baxter Road Southbound
85th%ile 35.4mph
Max Speed 45mph (highest recorded speed)

The results show that vehicles regularly travel at a speed more than the 30mph limit on the main roads. Higher speeds increase the risk and severity of injury if any incidents occur.

Accident data provided from Northumbria Police shows that there have been 14 recorded accidents, with two being serious and 12 slight, in the area covered by the proposed 20mph zone over the past five years.

The aims of the 20mph zone
The proposed 20mph zone would work alongside existing traffic calming measures in the area. It is intended to improve road safety and reduce both the number and severity of injuries.

It is expected to reduce the speed of the traffic so that the vast majority in the area are travelling at less than 24mph.

The reduced speed would make the area a more attractive place to live, and also further protect vulnerable road users such as children, the elderly and those who have hearing or visual impairments.
What would the 20mph zone look like?
The 20mph zone would work alongside the current traffic calming features to create a self-enforcing zone.
The proposals will include:
• New signage indicating the lower speed limit at all of the 20mph zone entry points.
• Additional 20 ‘Roundels’ reminding drivers of the 20mph limit, these will be shown on the road surface at approximate 100m intervals (these may vary depending on any natural traffic calming features such as bends in roads and junctions).
• Vertical Traffic Calming – Speed Cushions, these will provide a physical feature to slow moving vehicles.

What do you think?
We want to hear what local residents and road users think of the proposed 20mph zone.
To let us know your views you can.
• Visit www.sunderland.gov.uk/north-20mph and fill out the online form.
• Email your views to I&C.Consultations@sunderland.gov.uk quoting ref: TEF20 (in the subject).
• Tear off “HAVE YOUR SAY” the form and send back in the post to: Infrastructure & Commercial (TEF20), Jack Crawford House, Hendon, Commercial Road, Sunderland  SR2 8QR.
or drop it into a consultation response box at Civic Centre Main Reception.

Which streets are included in the 20mph zone?
It is proposed that the 20mph zone would include the following streets:

Baden Crescent  Batley Street  Birrell Square  Bradman Street
Baily Square  Baxter Road  Birrell Street  Bradshaw Square
Baird Street  Baxter Square  Birtley Avenue  Bradshaw Street
Baker Square  Bayswater Square  Blackwood Road  Brentford Square
Balmain Court  Bedale Crescent  Betchley Avenue  Brisbane Square
Baltimore Avenue  Belgrade Crescent  Byth Square  Bristol Avenue
Baltimore Square  Belgrade Square  Byth Street  Brockley Street
Banbury Avenue  Benton Avenue  Bodmin Square  Brunswick Road
Banff Street  Bergen Square  Bognor Street  Burke Street
Barking Crescent  Bergen Street  Bootle Street  Dodds Court
Barnham Close  Berwick Avenue  Boston Street  Hylton Lane
Bathgate Avenue  Berwick Square  Bradford Avenue
Bathgate Square  Bexhill Road  Bradman Square

Have your say
We want to hear your views on the Town End Farm 20mph zone proposals. Please complete the online form at www.sunderland.gov.uk/north-20mph or use the form below and return it to us at Infrastructure & Commercial (TEF20), Jack Crawford House, Hendon, Commercial Road, Sunderland SR2 8QR.

We wish to hear your views on this matter only all other comments will not be considered.

Name: __________________________________________________________________________
Address: ________________________________________________________________________
Telephone: __________________________ Email: _____________________________________
Postcode: __________________________

Do you agree with the proposals:  □ Yes   □ No
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
North Area 20mph zone proposals