Below, we share some tools which can help us understand about why people use the internet, or which areas of Sunderland are at higher risk of digital exclusion than others.

A key part of our Digital Inclusion Strategy is ensuring that everybody working on digital inclusion across Sunderland will coordinate activities to prevent competition and encourage codesign and delivery, enabling measurement of impact and difference made. By sharing information and intelligence with each other across the city, we will ensure no one and nowhere is left behind.

NO ONE AND NOWHERE LEFT BEHIND

Useful Links for Digital Inclusion Coordinated Intervention

Consumer Data Research Centre	**CDRC Mapmaker: Internet User Classification**: This internet user classification tool maps out how people living in Sunderland interact with the internet.
GM ODA	**Workbook: Digital Exclusion Risk Index v1.5 (gmtableau.nhs.uk)**: This tool visualises the risk or likelihood of digital exclusion for every Lower Super Output Area in England.
Office for Health Improvement & Disparities	**Local Health - Small Area Public Health Data - Data - OHID (phe.org.uk)**: This handy map presents data for small areas, providing evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.
LLOYDS BANK	**UK Consumer Digital Index 2022	Lloyds Bank**: The UK's largest study of digital and financial lives and the Essential Digital Skills measure.
Digital Inclusion Toolkit	**Digital Inclusion Toolkit**: This link provides digital inclusion advice. Whilst the advice is designed for councils, other organisations can still use the principles of the guides, case studies and insights to support digital inclusion efforts.

City of Sunderland **Smart**

digital poverty alliance	**Digital Poverty Alliance**: The Digital Poverty Alliance is made up of businesses, charities, and institutions from across all sectors with the common goal of ending digital poverty.
Good Things Foundation	**Developing a New Benchmark: A Minimum Digital Living Standard (goodthingsfoundation.org)**: This tool by the Good Things Foundations showcases a new approach to measuring digital inequalities.
future.now	**FutureDotNow**: This organisation unites business to tackle the gap in digital capability and confidence within the UK workforce.
bcs The Chartered Institute for IT	**BCS, The Chartered Institute for IT	BCS**: The professional body for computing runs useful free events and webinars; perfect for learning more about the technology industry to progress digital inclusion efforts.